

ATKearney

We are dedicated to supporting the United Nations' sustainable development goals



Sustainable Development Goals

Selected Examples

1 NO POVERTY



Goal 1

End poverty in all its forms everywhere

Consulting engagements: We work with diverse businesses, governments, and nonprofits to address global poverty, for example advising a poverty-focused global venture fund on its portfolio and business models

Swiss Charity Concert: Since 2011, we have organized an annual concert series where all proceeds are donated to Save the Children

2 ZERO HUNGER



Goal 2

End hunger, achieve food security and improved nutrition, and promote sustainable agriculture

Feeding America: We support the US's largest domestic hunger relief organization, a network of 200 food banks across the country, helping them find new sources of nutritious food for 46 million people including 12 million children and over 7 million seniors in need

Improving Africa's agricultural value chain: We worked with Grow Africa, a World Economic Forum-sponsored initiative, to improve volume and quality along Africa's agricultural value chain

3 GOOD HEALTH AND WELL-BEING



Goal 3

Ensure healthy lives and promote well-being for all ages

Using data to predict Ebola's spread: Alongside the World Economic Forum, we developed models to predict the spread of disease

AFRIpads in Uganda: We partnered with a Ugandan start-up selling reusable, locally produced menstrual pads

Enabling rural healthcare: We supported Healing Fields Foundation to build health and hygiene awareness in rural India

4 QUALITY EDUCATION



Goal 4

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Re-imagining the future of work and empowering youth: With Ashoka, we co-led a study with 30+ business and education leaders

Learning to learn—adapting to continuous workforce disruption: We led a report on recommendations for a new education model to prepare Asia's workforce for relevance and lifelong employability

Education policy and strategy: We worked with a Ministry of Education to create a 10-year strategy for implementing learning best practices

5 GENDER EQUALITY



Goal 5

Achieve gender equality and empower all women and girls

Diversity & Inclusion Hackathon: We collaborate with diverse leaders to come up with innovative solutions to address "the hidden workload," the invisible caregiving and household duties typically assumed by women

Women entrepreneurs: We supported the NYC Small Business Services Dept. to accelerate programs for developing women entrepreneurs (funding, mentorship and networking, skills development, information, and infrastructure)

Unleashing the potential of adolescent girls: We worked with a corporate foundation to set up a social venture dedicated to empowering adolescent girls

6 CLEAN WATER AND SANITATION



Goal 6

Ensure availability and sustainable management of water and sanitation for all

Access to potable water in Mexico: We worked with Cantaro Azul to empower communities to access and own potable water

The call for clean water: We led a study on the effects of acid mine drainage on South African water sources and proposed solutions for neutralizing, stabilizing, and researching those sources

7 AFFORDABLE AND CLEAN ENERGY



Goal 7

Ensure access to affordable, reliable, sustainable, and modern energy for all

A.T. Kearney Energy Transition Institute: We provide leading insights on global trends in energy transition, technologies, and strategic implications for private sector businesses and public sector institutions

Energy Transition Model: We developed the energy transition model to guide policymakers on feasible energy supply mix, energy demand, and required targets

8 DECENT WORK AND ECONOMIC GROWTH



Goal 8

Promote sustained, inclusive, and sustainable economic growth, productive employment, and decent work for all

Revitalizing Fukushima: We partnered with Nishigo Village to create industry segments to drive job creation in post-earthquake Fukushima

Fruit2Work: We partnered with a fruit box delivery company providing transitional employment to former offenders

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Goal 9

Build infrastructure, promote inclusive and sustainable industrialization, and foster innovation

Germany Sustainability Awards (DNP): A.T. Kearney is a founding member and methodology and assessment partner for DNP, Europe's most prestigious Sustainability award, with more than 6,000 companies, cities, start-ups, and research projects participating since 2008

Transforming the apparel industry: We partnered Fabric of Change, a global initiative by Ashoka and the C&A Foundation, to drive co-creation between businesses and social innovators

Cash and carry: We worked with the Ethiopian government to open the first "cash and carry" chain to ease access to affordable food

10 REDUCED INEQUALITIES



Goal 10

Reduce inequality within and among countries

Accelerating Mexico's growth rate: We sought to increase economic development in Mexico in an initiative with nonprofit Centro Fox

Delivering aid more effectively: We supported a Middle Eastern aid NGO in designing its organization structure and governance model

11 SUSTAINABLE CITIES AND COMMUNITIES









Goal 11

Make cities and human settlements inclusive, safe, resilient, and sustainable

Becoming a leader in energy efficiency: We worked with the NYC Economic Development Corporation to help the city develop a plan for becoming an energy-efficient leader

The "smart city" ecosystem: We produced thought leadership on the rise of "smart cities" and the need for robust digital infrastructure and its implications as an initiative for the UAE

<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>  <p>Goal 12</p> <p>Ensure sustainable consumption and production patterns</p>	<p>Circular Reset: We produced an enhanced CEO Agenda offering based on circular economy concepts that attempt to keep materials at their highest value within the supply chain</p> <p>Sustainability Activation Toolkit: We worked with the Consumer Goods Forum in the development of this toolkit to support the implementation of sustainability throughout the supply chain</p>
<p>13 CLIMATE ACTION</p>  <p>Goal 13</p> <p>Take urgent action to combat climate change and its impacts</p>	<p>A.T. Kearney Energy Transition Institute: We provide leading insights on global trends in energy transition, technologies, and strategic implications for private sector businesses and public sector institutions</p> <p>Carbon neutrality: A.T. Kearney was the first global management consulting firm to become carbon neutral since 2010. We are implementing a multiyear sustainability plan to further manage and optimize our environmental footprint</p>
<p>14 LIFE BELOW WATER</p>  <p>Goal 14</p> <p>Conserve and sustainably use the oceans, seas, and marine resources for sustainable development</p>	<p>Water and energy challenge: We published research on the state of freshwater resources and how to address stressors on this resource at a local level</p>
<p>15 LIFE ON LAND</p>  <p>Goal 15</p> <p>Protect, restore, and promote the sustainable use of terrestrial ecosystems, halt land degradation, and halt biodiversity loss</p>	<p>Deforestation-free supply chain for beef: We applied a methodology for quantifying the impact of sustainability to the beef value chain in a way that reduced both land usage and cost per pound</p> <p>Conserving wildlife: We supported an African wildlife park management NGO to scale its operating model up from 10 to 20 wildlife parks</p>
<p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>  <p>Goal 16</p> <p>Promote peaceful and inclusive societies for sustainable development, provide access to justice, and build effective, accountable, and inclusive institutions at all levels</p>	<p>Reducing unnecessary incarceration in Chicago: We partnered with Civic Consulting Alliance to help Cook County create a more effective system for bond court, which currently leaves many poor people stuck in jail for minor crimes until they can post bond</p>
<p>17 PARTNERSHIPS FOR THE GOALS</p>  <p>Goal 17</p> <p>Strengthen the means for implementation and revitalize the global partnership for sustainable development</p>	<p>The World Economic Forum (WEF): As one of the 100 leading global companies selected by the World Economic Forum as a Strategic Partner, we support the WEF's mission to improve the state of the world</p> <p>Ashoka: We are a strategic partner of Ashoka, the world's largest network of social entrepreneurs and institutional change leaders, collaborating with businesses and social innovators to scale their impact and catalyze positive system change</p>

Sources: A.T. Kearney Social Impact Practice, "Social Impact at A.T. Kearney" report, UN Global Compact SDGs